

Newsletter

Data Protection in Brazil



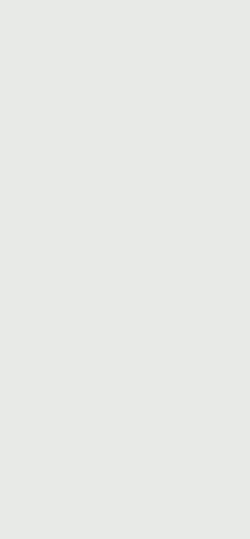
Edition 23rd | December, 2023

In November, significant progress stands out, particularly in two areas: the discussion of the roles of Data Protection Officers and the pursuit of regulation for Artificial Intelligence.

ANPD



The Brazilian DPA (ANPD) conducted a public consultation to discuss the responsibilities of the Data Protection Officer



The regulatory proposal aims to clarify and enhance the duties of this professional by defining their roles, competencies, and engagement within organizations, aiming for greater clarity and effectiveness in personal data protection within the corporate environment.

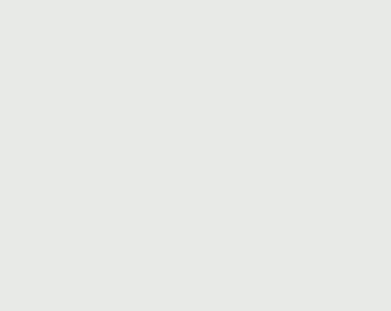
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Senate is advancing debates on AI, emphasizing the pressing need to establish policies that prioritize the protection of human rights in the face of technological advancement

The discussions underscore the importance of ethical and legal guidelines for responsible development of Artificial Intelligence, considering its broad impact on social, economic, and ethical aspects. Transparency, accountability, and a cautious approach to AI use emerge as pivotal points in legislative discussions, aiming to safeguard individual rights and foster beneficial progress for society.

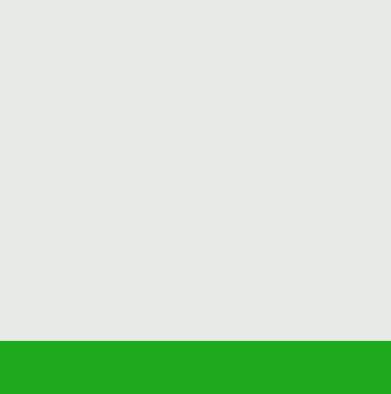
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Director of Brazilian DPA (ANPD) participated in a debate on data protection in the Global South

The event highlighted specific challenges faced by developing countries in implementing effective data protection policies. Strategies were discussed to promote international cooperation and empower these nations to address privacy and data security issues, aiming to achieve higher global standards of data protection.

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The National Council of Justice (CNJ) has established a working group to study and regulate the use of Artificial Intelligence in the judiciary

This group aims to analyze the impacts of AI, identify opportunities for its application, and develop guidelines ensuring its ethical and transparent use within the legal context. The initiative seeks to promote a responsible approach to AI, considering its potential to enhance judicial processes while ensuring the protection of individual rights.

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